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Thesis Summary

Although we, as humans, all live in segregated cultural systems, the way we develop specific cultural beliefs stems from the same shared Lifeworld. By drawing from it, we develop common social languages which help us come to terms with developments in society in spheres such as technology. Shared mobility platforms, an example of socially disruptive technologies, were recently introduced in the world and caused turmoil in cities like São Paulo and London. The dichotomies between the public and private, the experiential and teleological, ownership and freedom are being put into question. Ultimately, citizens in both cities, still need to define a social language that can help them come to terms with this new introduction.