

## **Summary**

The obesity epidemic is a global problem, which has placed a public health financial burden both on states and individuals. Furthermore, obesity-induced chronic diseases cause pain and suffering. In food industry, we have seen that ignorance and doubt of the negative impacts of certain products are deliberately promoted and produced to sell those products, which has led to a public health problem. We should consider how this is so and how ethics should be reinstated. Parrhesia, as a moral virtue, helps to promote public health. If food companies, their shareholders, and the few private donors who control the global health agenda will stop producing lies, confusion, and misconceptions about their unhealthy food products and will promote the truth and transparency instead, they will benefit themselves together with the better global public health.