

Summary - Deleuze in Practice: Difference & Organisation Theory

Deleuze's work on difference rejects any appeal to identities or abstract entities to explain our real experience. At the same time, many economic theories such as organisational theories still implicitly assume abstract entities or suggest their existence. For those that are convinced by a Deleuzian philosophy of difference, yet nonetheless see the value in such economic theories, this is a conflict that needs to be resolved. This text suggests that while difference may be a more adequate concept in explaining our experience, essentialist ideas may nonetheless be useful as a strategic essentialism in the pursuit of particular goals.